Data Spaces 12:00 Symposium Navigating the Future of Data Monetization: Insights from Horizon Europe Projects

Richard Stevens, Luis-Daniel Ibánez, Liliana Beltrán, Antonio Sottosanti, Mihnea Tufis, Sebastian Schmidt & Fernando Perales



### Data Spaces Symposium Unite. Innovate. Adopt.

Navigating the Future of Data Monetisation: Insights from Horizon Europe Projects (Room Chromium)

12 March 2024 | 12:00-13:00 Darmstadt, Germany



Richard Stevens IDC



Luis Daniel Ibáñez University of Southampton



Antonio Sottosanti GFT



Mihnea Tufis Eurecat



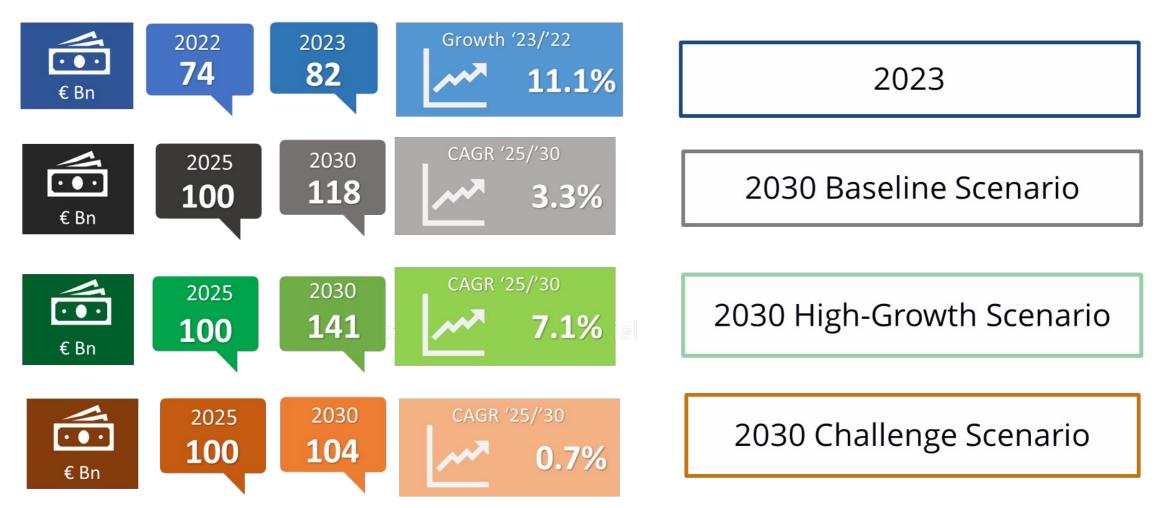
Sebastian Schmidt Metaphacts





Fernando Perales JOT

#### **The Importance of Data Monetisation**

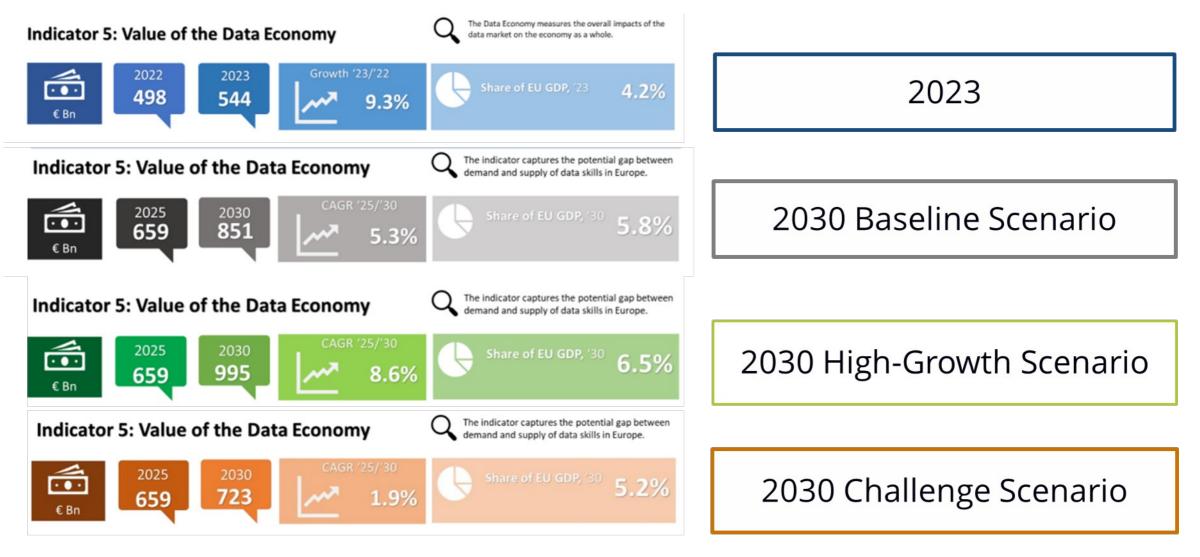




Data Spaces Symposium Unite. Innovate. Adopt.

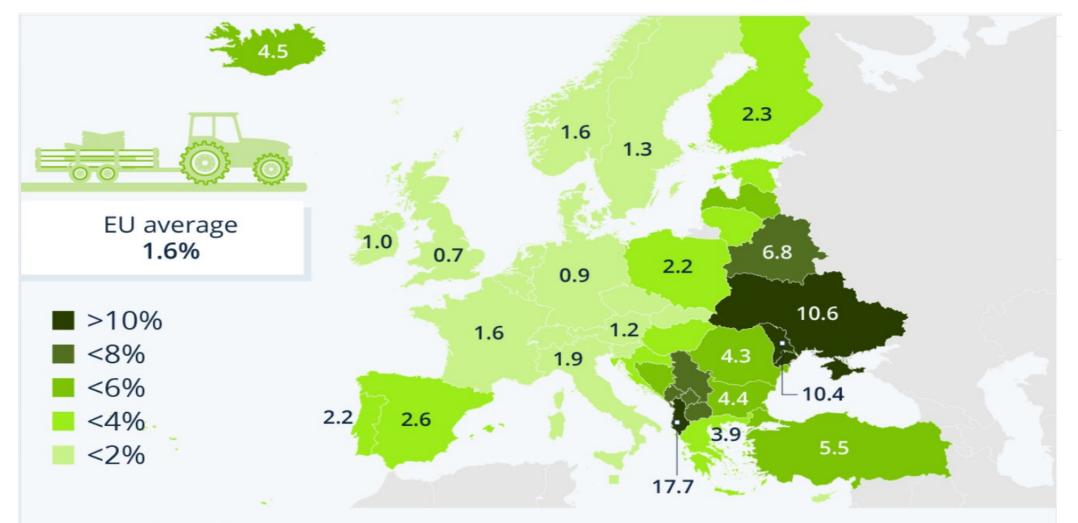
14

#### Important of Data in the European Economy





#### **Agriculture Fisheries and Forestry**



#### Source: World Bank





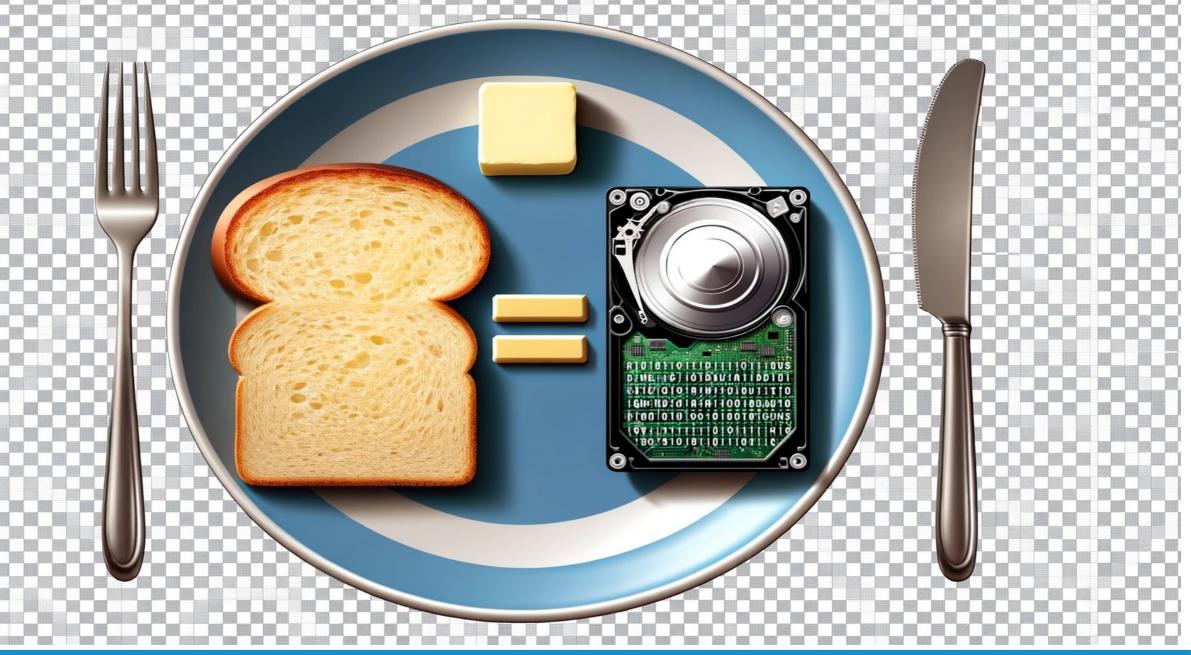


#### = 1,6 % + 5,2 %



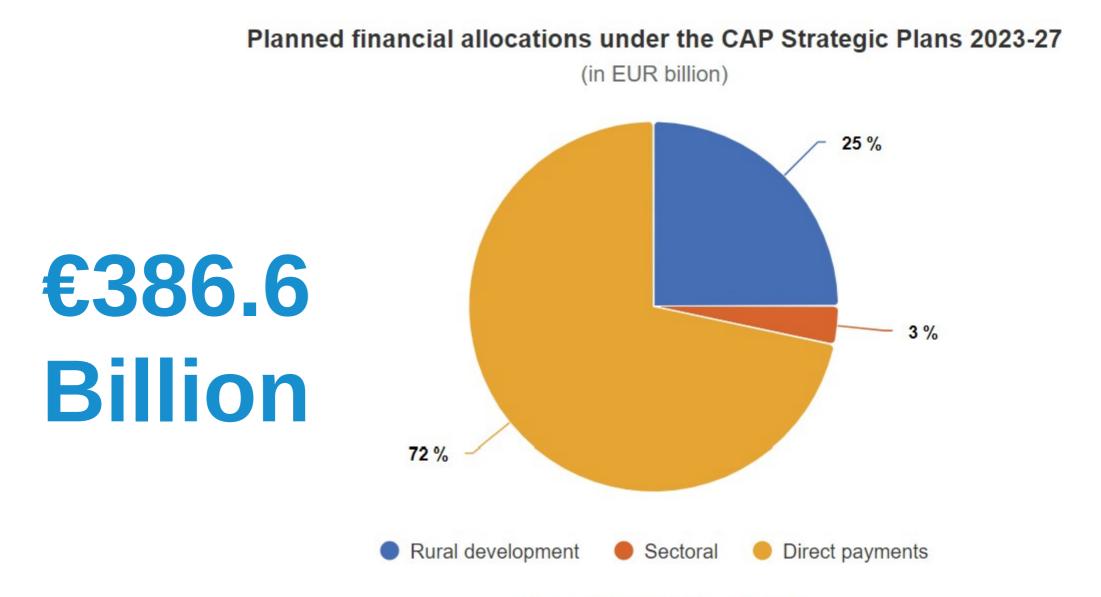
= 5,8 % to 6.5%











Source: European Commission



# Investing in the UPCAST DATAMITE Equipment to HarvestichMyData The Data Economy PISTIS GraphMassivizer



Liliana Beltrán ITI

Luis Daniel Ibáñez University of Southampton





Antonio Sottosanti GFT



Mihnea Tufis Eurecat



Sebastian Schmidt **Metaphacts** 



**Fernando Perales** IOT

### Harvesting Data





Luis Daniel Ibáñez University of Southampton

**UPCAST** Aims to enhance data sharing with plugins that automate agreements across European data spaces, prioritizing interoperability and privacy.

TechnologiesAutomated data sharing and processing agreements,<br/>dynamic pricing, and data discovery within European Data Spaces.<br/>These technologies are geared towards ensuring privacy, facilitating<br/>ethical data use, and promoting environmental sustainability in the



digital economy

## Harvesting Data FAME



Antonio Sottosanti Sr Manager GFT Group

FAME develops a federated data marketplace for finance, focusing on secure, efficient data trading that aligns with European values.

**Technologies** federated data marketplace for secure data trading. Interoperability ensuring transparency in data exchange adhering to European values s, supporting the integration of diverse data standards, to overcome the limitations of centralized data marketplaces and foster a trusted environment for data exchange.



#### **Harvesting Data**





Liliana Beltran Innovation Management - ITI

datamite Enhances data monetization and sharing through an open-source framework, aiming to boost European companies' roles in the data economy

**Technologies** An open-source framework designed to enhance data monetization, interoperability, and the trading and exchange of data. It focuses on providing modular software components, along with training and business materials to support European



companies





Mihnea Tufis Res. AI / Data & Machine Learning **Eurecat - Technology Centre of Catalonia** 

Creates a platform for secure data trading, using advanced PISTIS technologies to ensure trusted data exchanges and improve asset management.

secure, trusted, and controlled data sharing and trading. It **Technologies** integrates federated data discovery, Distributed Ledger Technologies (DLTs), Data Non-Fungible Tokens (NFTs), and Al-driven data assessments to facilitate trust and transparency in data

exchanges.





Sebastian Schmidt CEO at metaphacts

GraphMassivizer focuses on processing large-scale graph data sustainably, offering tools for high-performance analysis and environmental sustainability

**Technologies** scalable, high-performance processing of massive graph data including open-source software tools and datasets for handling extreme volumes of graph-based information, emphasizing sustainability, performance, intelligence, and usability



## Harvesting Data 2002 enRichMyData



#### Fernando Perales (Ph.D., MBA) Head of Research JOT

**enRichMyData** aims to improve Big Data and AI through data enrichment pipelines, facilitating the creation of high-quality datasets for better analytics.

**Technologies** Tools and methodologies for improving data quality, such as accuracy, completeness, and reliability, through an open software toolbox designed to facilitate data processing and management tasks.



#### **Data Farmers**



- **UPCAST** Aims to enhance data sharing with plugins that automate agreements across European data spaces, prioritizing interoperability and privacy.
- **DATAMITE** enhances data monetization and sharing through an open-source framework, aiming to boost European companies' roles in the data economy.
- **PISTIS** creates a platform for secure data trading, using advanced technologies to ensure trusted data exchanges and improve asset management.
- **FAME** develops a federated data marketplace for finance, focusing on secure, efficient data trading that aligns with European values.

**GraphMassivizer** focuses on processing large-scale graph data sustainably, offering tools for high-performance analysis and environmental

sustainability.

ata

**Data Spaces Symposium** 

aims to improve Big Data and AI through data enrichment