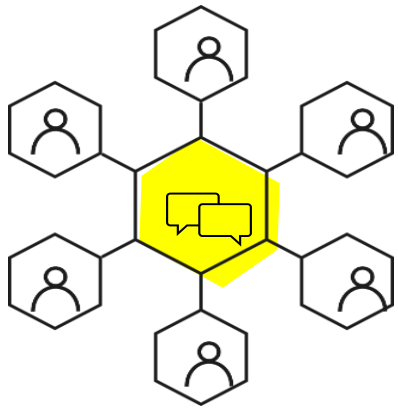
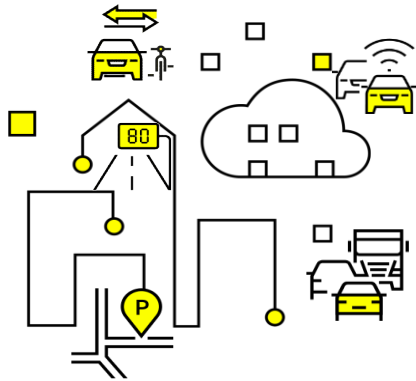


MDS – the formula for sovereign data sharing



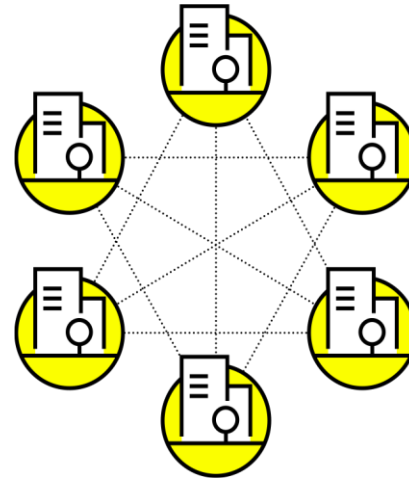
Partner &
Community

+



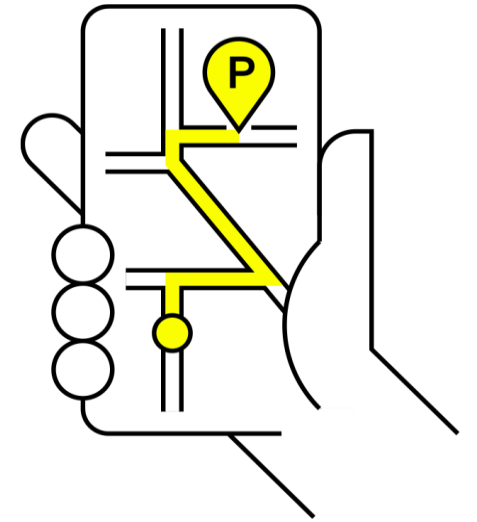
Mobility
Data

+



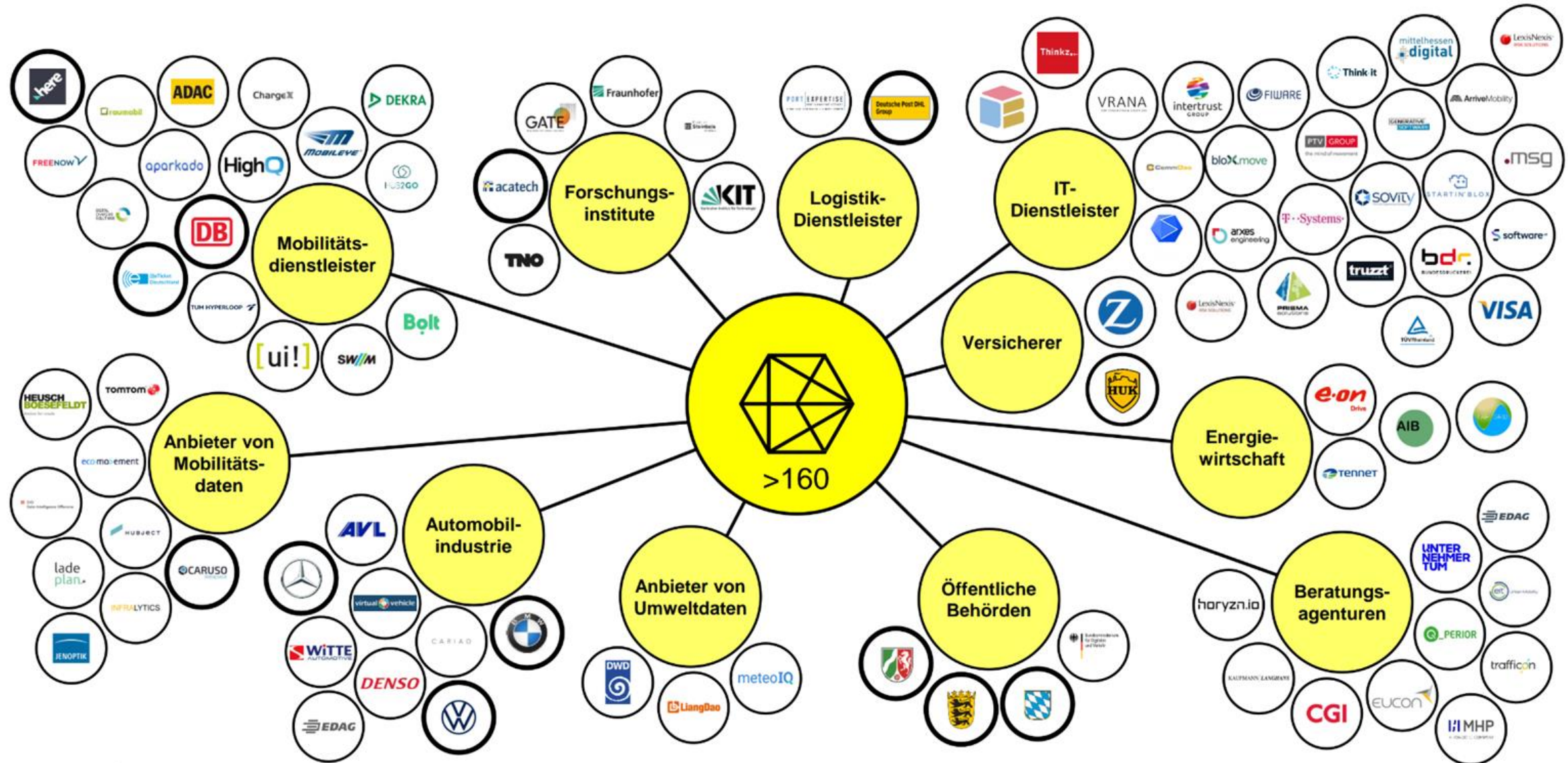
Trustworthy
infrastructure

=



Innovations, Products,
Analysis etc.

MDS – Current status and scaling



Improve Fleet Management by Data Sharing



Case

- Better schedule for vehicles and drivers
- Predictive maintenance
- Cross-fleet routing
- Accident prevention

Benefits

- Cost savings by higher utilization
- Online Car Diagnostics
- Higher user and customer satisfaction
- Recalls



Stakeholder

- BMW, Mercedes-Benz, Volkswagen, Caruso, Data Floss, Geotab, LexisNexis, Bridgestone, DRIMAES, Fluctuo, Hella Gutmann, Arena, ...

MDS

- Neutral actor
- Manage M:N relationships with one interface
- Provisioning and monetization of data
- Networking and additional sales channel
- Consent management