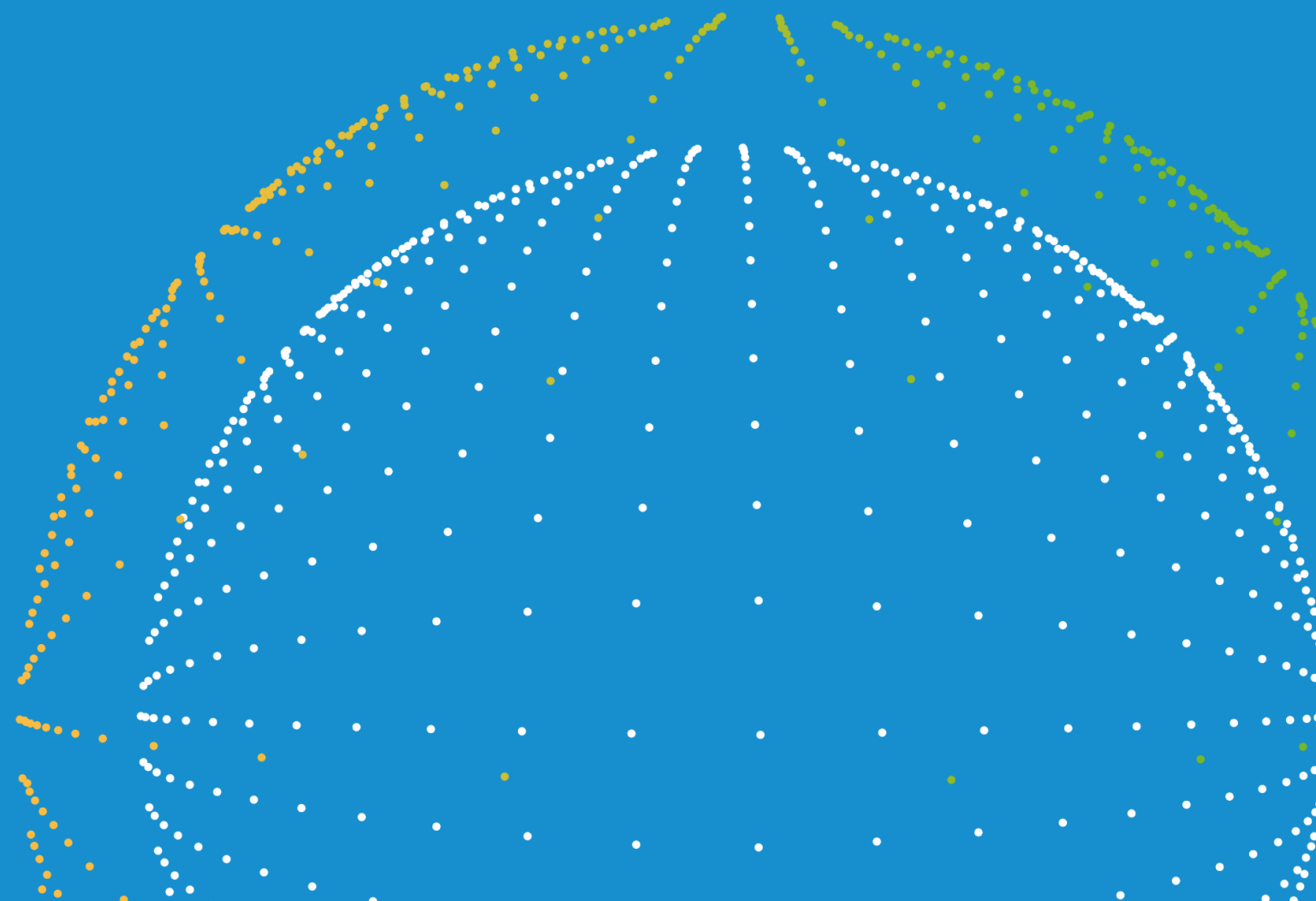


Data Spaces Symposium

WHY TYRE MANUFACTURERS NEED A DATA SPACE

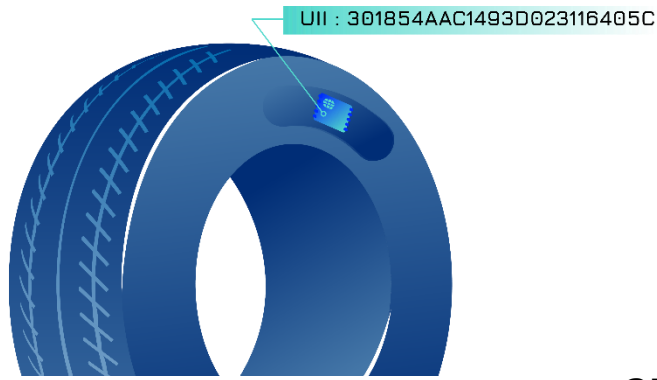
Neil PURVES

Bridgestone Mobility Solutions
(Bridgestone a GDSO Member)



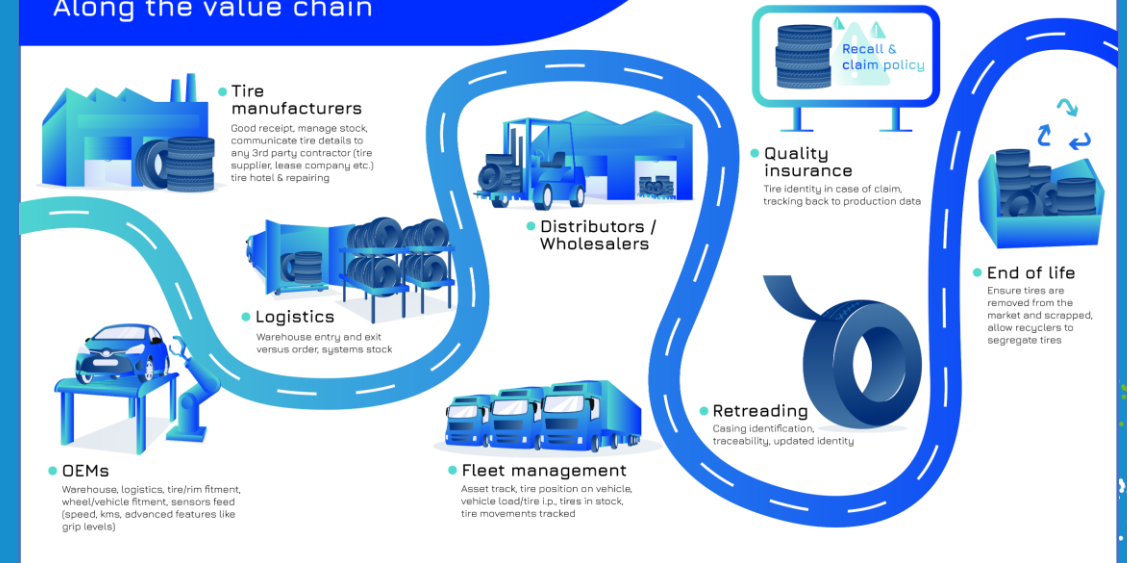
BIG PICTURE: Data, Ecosystem and Collaboration towards New Biz Models for Tyre Manufacturers

A digital biz model should start with an electronic identification...



... and continue with data

Brief use cases description :
Along the value chain

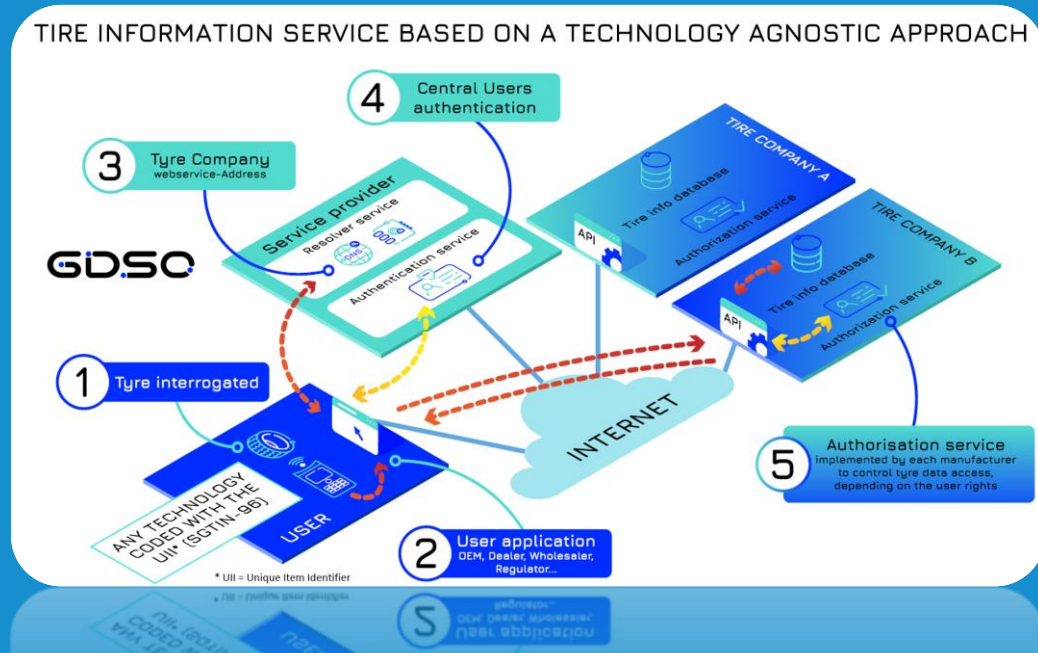


BUT

- One Tyre Manufacturer cannot overcome on its own the challenges of data sharing in a complex environment.
- Technical collaboration among tyre manufacturers is needed to grant interoperability, while leveraging on International Data Space architecture.

Tyre Industry Data Space with its Connector

An International Data Space was built granting interoperability across different users and data providers, enabling use cases along the whole tyre's value chain (Tyre Manufacturers, Vehicle Manufacturers, Tyre Distributors, etc.)



More to come: a new Connector to consider tyres' life cycle events