## Data Spaces for Mobility, Tourism, Cities

## How are dataspaces transforming our lives?



FIT



Fabio Cartolano FIT

### slido.com with #2724181



Mariano Blaya-Andreu IDSA



Dimitrios Gkatzoflias European Commission



María Tomás Forwardkeys



Prof. Dr. Frank Köster DLR



Nuria de Lama Sánchez IDC4EU



· Jonathan Huffstutler Eona-X

## How are dataspaces transforming our lives?

Mobility, tourism and smart cities are three sectors where the interaction to individuals is the key. Most of the use cases involve people.

#### Some questions to be answered:

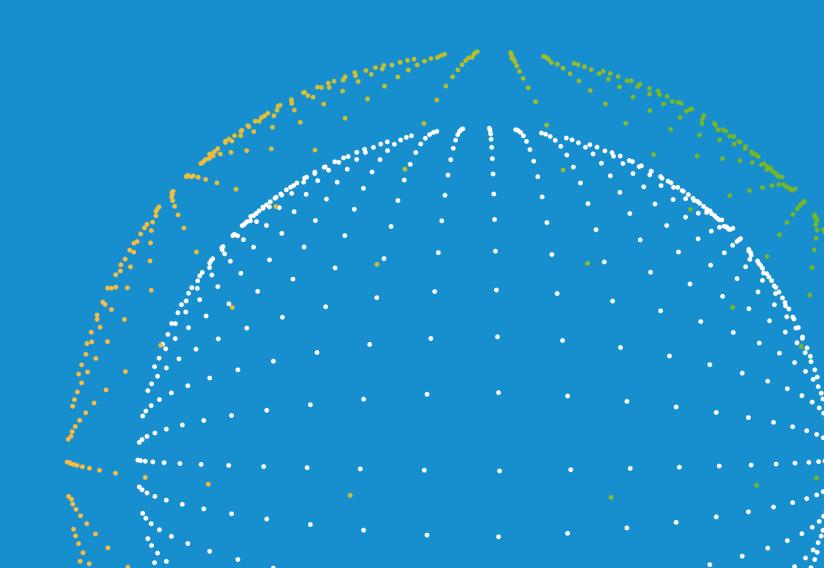
- As a hotel owner, how are the dataspaces going to change my business?
- As a citizen, how are the mobility dataspaces going to affect my daily routine?
- As a tourist, how are the tourism dataspaces going to improve my experience?
- As a business owner, what will be the way to onboard my business on a dataspace?
- As a business owner, what can I do today while the dataspaces are being consolidated?
- As a citizen, how smart cities together with dataspaces will make our life easier?
- As an individual, should I be worried about being watched and losing privacy?
- As decision-maker, is this the right time to jump into the dataspaces?
- · As an outsider, why dataspaces are not on the media as much as, for example, AI?

## The agenda for today

Time	Agenda
15:30	Welcome Mariano Blaya-Andreu, IDSA
15:40	Common European mobility data space Dimitrios Gkatzoflias, European Commission (DG-MOVE)
15:50	Empowering SMEs in the Tourism Sector to Embrace Data Spaces María Tomás, Forwardkeys
16:00	GAIA-X 4 Future Mobility - laying foundations for digital transformation Prof. Dr. Frank Köster, DLR
16:10	Impact assessment in the European Data Space for Smart Communities  Nuria de Lama Sánchez, IDC4EU
16:20	Mobility of people and goods by FIT Consulting Paola Cossu and Fabio Cartolano, FIT Consulting
16:30	<b>Eona-X – improving mobility for the Olympic Games</b> Jonathan Huffstutler, Eona-X
16:40	Mini Break & room change, back to the Spectrum room.

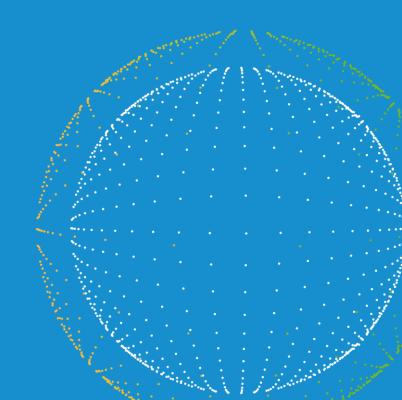
## What are your highlights?

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# Data Spaces for Mobility, Tourism, Cities Common European Mobility Data Space

<u>Dimitrios Gkatzoflias</u> <u>European Commission (DG MOVE)</u>





# Towards a common European mobility data space (EMDS)

European Commission Data Spaces Symposium, March 12-14, 2024

## At the crossroads of two EU strategies

### **Data Strategy**



Establish a single market for data. Enable data sharing and establish fair and clear rules on data use and access.

## **Sustainable and Smart Mobility Strategy (SSMS)**



Ensure that the EU transport sector is fit for a clean, digital and modern economy.

→ A common European mobility data space (EMDS) facilitating access, pooling and sharing of data from existing and future transport and mobility data sources.



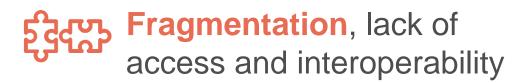
## Challenges of mobility data sharing



Reluctance to share data: security, competition concerns, lack of trust



of stakeholders, transport modes, data types, etc.





## EMDS Communication (adopted Nov 29, 2023)

- It outlines the Commission's proposed way forward for the creation of a common EMDS, including its objectives, main components, supporting measures and milestones.
- The Commission is seeking to promote the exchange of information on this topic, as well as collaboration more generally.
- It invites all relevant actors to take note of the measures set out in this communication.



# Use cases and their added value for the mobility transition ahead

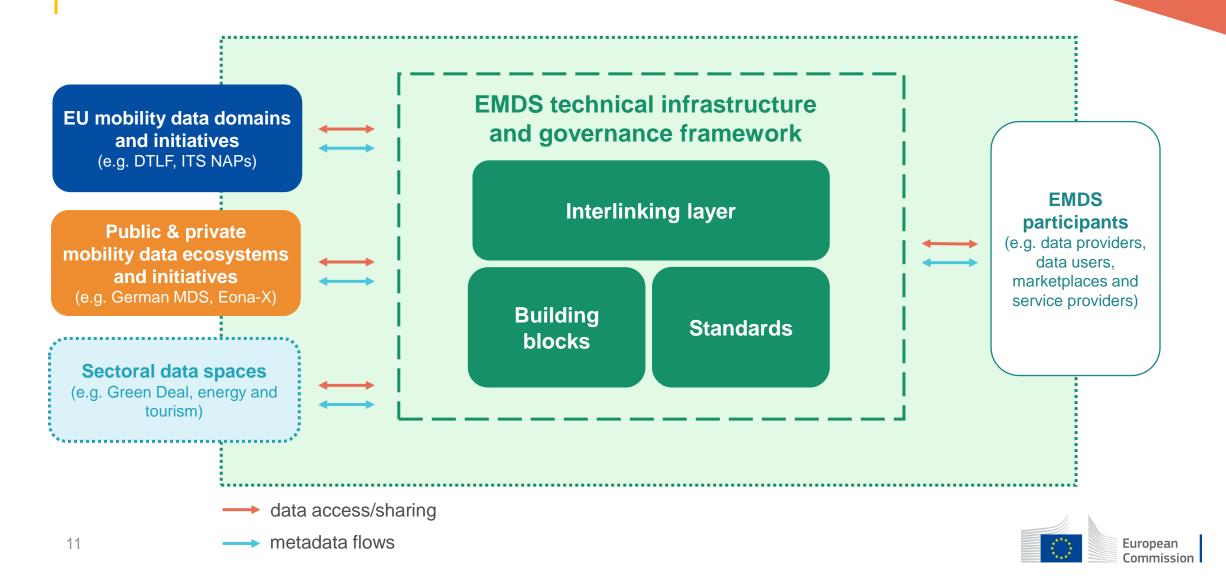


- Implementation of urban vehicle access regulations (UVARs)
- Boosting cross-border passenger & freight multimodality
- Facilitating access to **electromobility** data at EU level



## Envisioned concept

## **EMDS** framework



## Actions supporting the common European mobility data space (1/2)



#### **Preparatory action**

Digital Europe Programme

12 months coordination & support action:

PrepDSpace4mobility

Oct 2022-Sept 2023



- Map existing mobility data ecosystems
- → Recommend first common building blocks

#### **Deployment action**

Digital Europe Programme

36 months deployment action: deployEMDS

Kick-off Nov 2023



→ Deployment of mobility data sharing use cases related to **traffic and urban mobility** indicators

#### **Technical assistance**

Connecting Europe Facility

12 months study

Kick-off Jan 2024



Followed by a deployment action in 2025 (TBC)

→ Focus on the governance, interlinking layer and further definition of building blocks and interoperability

Building on the **Data Spaces Support Centre** and **SIMPL** 



## Actions supporting the common European mobility data space (2/2)



New

Multi-country projects

Digital Europe Programme

First call will be:

- published Feb 13, 2024
- open Feb 29-May 29, 2024
- → Support the establishment of a lasting collaboration structure
- → Support the deployment of cross-border use cases in different areas

**Proof-of-Concept** 

Digital Europe Programme

6 months PoC

Kick-off Jan 2024



- → Focus on how personal data are managed in the EMDS framework, through a multimodal use-case
- → Looking for local authorities and transport operators to test the PoC

Building on the **Data Spaces Support Centre** and **SIMPL** 



## deployEMDS

- 45 European partners deploy a functioning technical infrastructure for the EMDS
- across 9 European cities/regions
- addressing use-cases that focus on traffic and urban mobility indicators
- SMEs, start-ups and industry are welcome to join the "Innovation and Scaling group" for collaboration and knowledge sharing
- Public authorities can get involved in workshops with NAPCORE or the Network of Cities managed by POLIS
- do you want to get involved? contact the project coordinator <u>kirstein@acatech.de</u>





## Mobility and Logistics Data EDIC

European Digital Infrastructure Consortium (EDIC): new mechanism to implement Multi-Country Projects (MCP) created by the <u>Digital Decade Policy Programme 2030</u>

Ongoing preparation of a possible **Mobility and Logistics Data EDIC** to ensure long term sustainability of common data infrastructure and promote large scale adoption. Proposed scope:

- Allowing the coordination and alignment on common standards among its members.
- support the implementation of cross-border use cases under a coherent approach

Preparation of an application by the **Netherlands** (host), **Austria**, **Germany**, **Finland**, **France** and **Spain**, closely followed by the EC. Other Member States and organisations showed interest.

Application planned in May 2024.



## Next steps

- Follow-up on the EMDS Communication
- EMDS technical assistance study preliminary deliverables
- deployEMDS preliminary deliverables
- Define terms of reference for the deployment action of the interlinking layer (Q3-Q4 2024)



## Thank you

#### **Contacts:**

dimitrios.gkatzoflias@ec.europa.eu gilles.carabin@ec.europa.eu kristof.almasy@ec.europa.eu

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## **Useful links**

European data strategy

https://ec.europa.eu/info/strategy/priorities-2019-2024/europe-fit-digital-age/european-data-strategy\_en

Sustainable and smart mobility strategy <a href="https://transport.ec.europa.eu/transport-themes/mobility-strategy\_en">https://transport.ec.europa.eu/transport-themes/mobility-strategy\_en</a>

DIGITAL Work Programme 2024 Funding & tenders (europa.eu)

Deployment call - Funding and tenders portal <u>DIGITAL-2022-CLOUD-AI-03-DS-MOBILITY</u>

PrepDSpace4Mobility (mobilitydataspace-csa.eu)

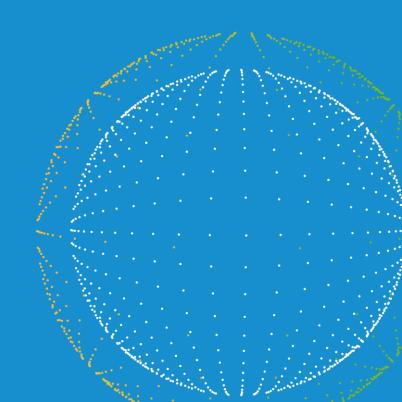
Staff working document on data spaces <a href="https://digital-strategy.ec.europa.eu/en/library/staff-working-document-data-spaces">https://digital-strategy.ec.europa.eu/en/library/staff-working-document-data-spaces</a>

Consultation – Communication on common European mobility data space Have your say - creating a common European mobility data space



## Data Spaces for Mobility, Tourism, Cities Empowering SMEs in the Tourism Sector to Embrace Data Spaces

<u>María Tomá</u>s Forwardkeys





# Data Spaces Symposium Unite. Innovate. Adopt.

Tourism sector and Data Spaces: The need to bridge the gap

Maria Tomas, ForwardKeys

13th March 2024

Data Spaces for Mobility, Tourism, Cities





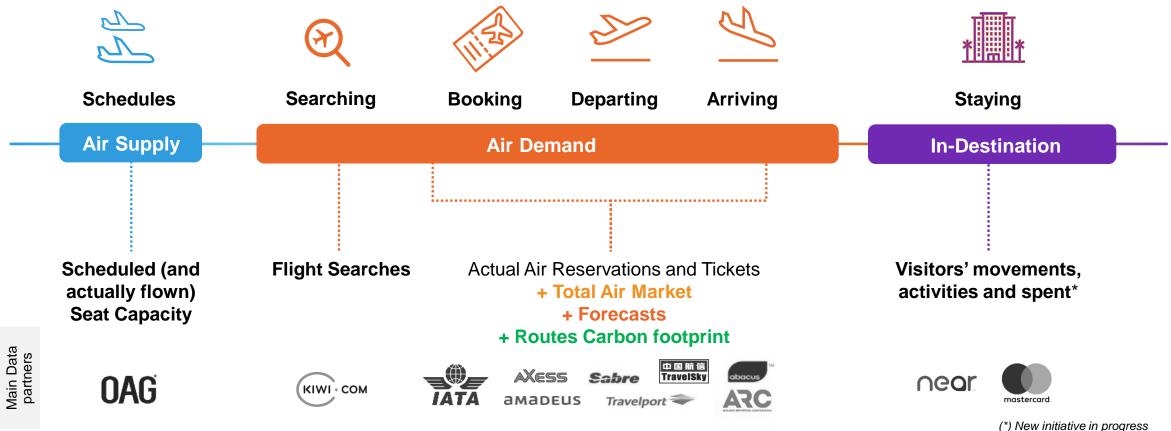


## Forward Keys brief overview



#### FK has 15 years experience providing Destinations and Travel Retail companies with products and services based on data to predict traveller impact.

FK monitors and predicts air travel, from demand and supply perspectives, gathering, processing and enriching air travel data to provide the most comprehensive vision of the market:



## **Forward Keys in Data Economy**

**Data Spaces for** Mobility, Tourism, Cities





**Analyse** historical travel trends



**Understand** passenger behaviour



900+ airlines









100+ million

daily flight searches



70,000 unique

routes



**Optimise** operational & marketing costs



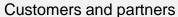
**Predict** future demand





historical data















(\$)

180

low cost

carriers



























### Tourism sector and Data Spaces: The gap

Data Spaces for Mobility, Tourism, Cities

Technical challenges upstream (with data providers)

- Diversity of sources and lack of industry standards.
- Data produced for transactional purposes and not fit for analytics purposes.
- Low maturity of data providers in data sharing.

Technical challenges downstream (with data consumers)

- Huge effort is required in data cleansing and quality control.
- Low data and tech-savviness of data consumer.
- Strict constraints due to compliance vs. regulations, Intellectual Property ownership and business legal limitations















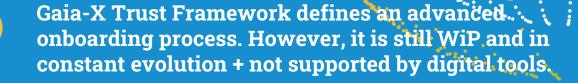
### Tourism sector and Data Spaces: The gap

Data Spaces for Mobility, Tourism, Cities

Tourism companies challgenes (>99% SMEs)

Data Spaces challenges

- Tourism companies are hardly able to evaluate the intrinsec value of Data Spaces and the required investment (technical, economic, knowledge)
- Data Management as a Product is not a reality in organizations, especially in the ones of Tourism sector
- Tourism SME's generally perceives Data
  Spaces as something disonnected of their businesses



- IDSA is developing the Data Space Protocol, being adopted as "de facto" standard by the Connectors' developers. But currently the process is complex and cannot be done by non-technical experts.
- Although the European Data Strategy, funding programmes, frameworks and initiatives are already in place, there are no real success stories yet to showcase in the Tourism sector.













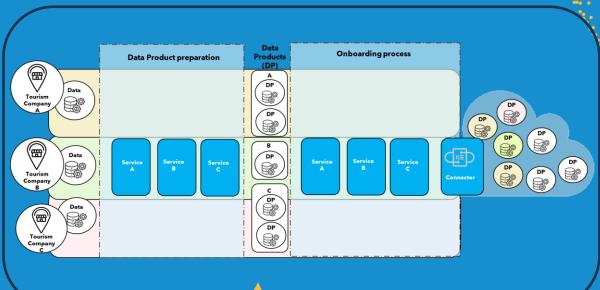


### Tourism sector and Data Spaces: The bridge

#### Data Spaces for Mobility, Tourism, Cities

## TOURISM COMPANIES









- 1.- Services to help data flow outside of the organisations
- 2.- Services to help create high-quality and interoperable Data Products
- 3.- Services to facilitate the Onboarding Process
- 4.- Train companies and give them autonomy with easy-to-use tools
- 5.- Demonstrate it with real use cases









## Conclusions: ForwardKeys' perspective

Data Spaces for Mobility, Tourism, Cities

- The tourism sector has vast amounts of valuable data (mobility of travellers, spent, reservations, type of product/services consumed...)
- The tourism sector is very atomized, so bilateral data exchanges cannot solve most of the Business questions.
- Data Spaces are the perfect ecosystem to see the benefits of data sharing and improve competitiveness in Tourism.
- Currently, there is a gap that prevents tourism companies from embracing Data Spaces: Technical barriers, knowledge and organisational challenges and Data Spaces inner challenges
- Now that the framework and rules are in place, there is a need for a set of tools and services to facilitate tourism companies to join Data Spaces, starting from managing Data as as high-quality Products in the organisations.



# Data Spaces Symposium Unite. Innovate. Adopt.

Tourism sector and Data Spaces: The need to bridge the gap

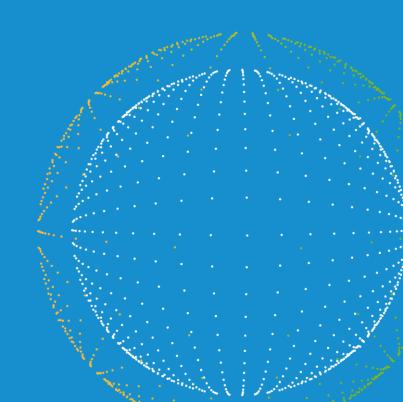
Maria Tomas, ForwardKeys

Innovation Manager

Many thanks for your attention!

# Data Spaces for Mobility, Tourism, Cities GAIA-X 4 Future Mobility - laying foundations for digital transformation

<u>Prof. Dr. Fra</u>nk Köster DLR





## gaia-x 4 future mobility & base-x

Q1/2024

Prof. Dr. Frank Köster & Maximilian Stäbler

DLR Institute for AI Safety & Security











## 01 | Family of Projects

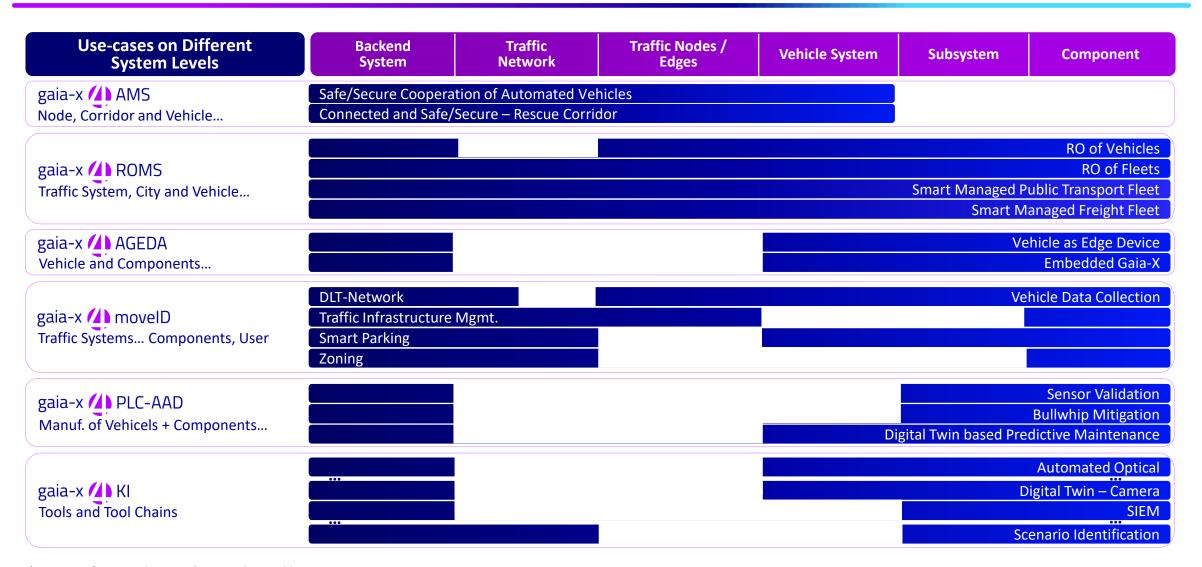


#### Family of Projects – Relation to other Domains and Initiatives



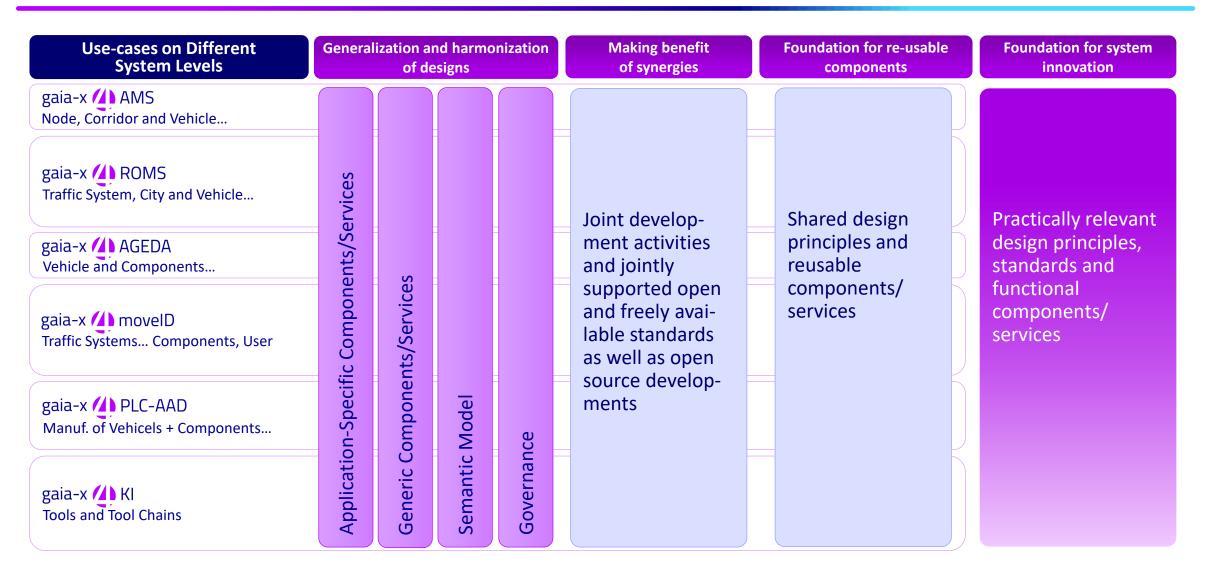


#### Family of Projects – Synergies by Design





#### Family of Projects – Synergies by Design and Joint Development Activities





02 | base-x

## base-x Architecture Scalable Mobility Solutions & Foundation for System Innovation



#### **Data Space for a City**

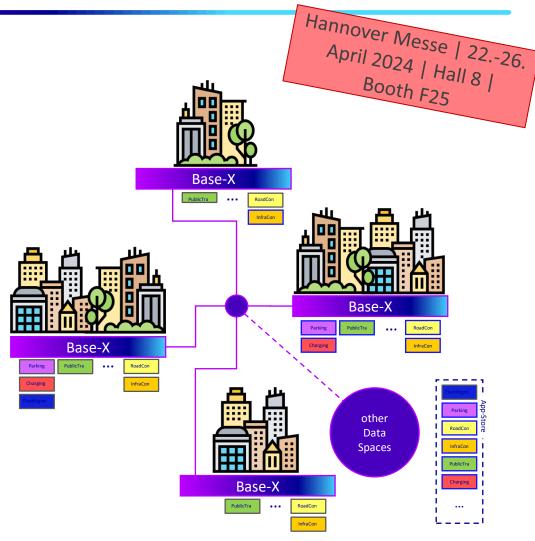
- city deploys Base-X-layer + domain-specific semantic model
- city selects applications from GX4FM + external sources

#### **Data Spaces for many Cities**

- further cities deploy Base-X-layer + domain-specific semantic model
- cities are in one federated/meshed data space
- city selects applications from GX4FM + external sources

#### Federated/Meshed Data Space of Cities + other Data Spaces

(cross-sectoral) federated/meshed data space

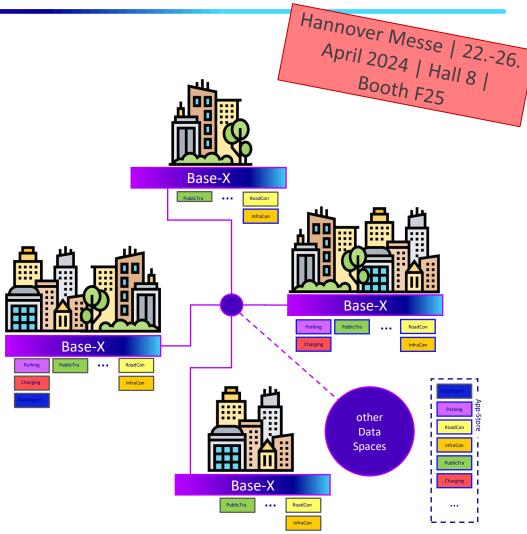


## base-x Architecture Scalable Mobility Solutions & Foundation for System Innovation



#### **First Use-Cases**

- Road Damage Detection: Utilizing vehicle data (e.g. service vehicles in cities but also privately owned cars) to automatically detect and document road infrastructure status as well as potholes and make the data available for (predictive) maintenance.
- Flexible Bus Stop Usage: Involving selection and release of stops in a web application, a dashboard for visualizing stop attractiveness, and the creation of booking offers, available for third-party users.
- OD Mapper: This aims to automatically determine areas and streets where automated vehicles can drive based on various map data sources and considering vehicle characteristics described by standards derived from the field of verification and validation of automated vehicles.
- Intermodal Traveling: Demonstrating the combination of various mobility modes in Hamburg, highlighting the synergies between local public transport, German rail, e-scooters, and car-sharing services.



# base-x Architecture Scalable Mobility Solutions & Foundation for System Innovation



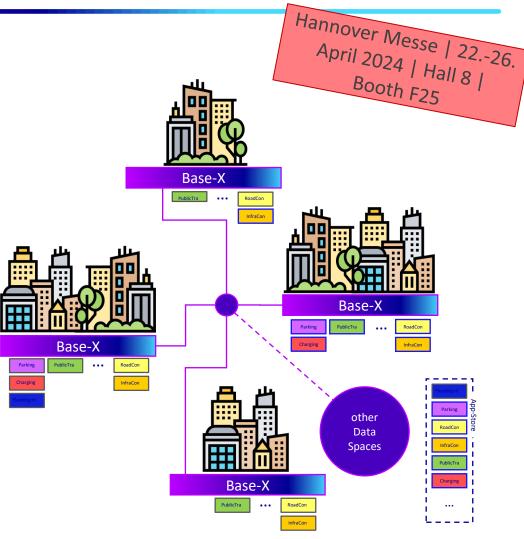
#### **First Use-Cases**

- Road Damage Detection: Utilizing vehicle data (e.g. service vehicles
   Provide higher quality of the road infrastructure while lowering the costs and reducing negative effects of road construction works regarding e.g. congestions and traffic safety.
- Flexible Bus Stop Usage: Involving selection and release of stops in a
   On-street stops can be reduced, like e.g. for delivery vehicles and ride sharing offerings, which has a impact on traffic efficiency and safety.
- OD Mapper: This aims to automatically determine areas and streets

Support e.g. the quick roll-out of automated vehicles and their integration in an holistic traffic/mobility planning approach.

Intermodal Traveling: Demonstrating the combination of various

The comfort of passengers can be raised and new (active) mobility modes can be offered in relation with the traveler needs.

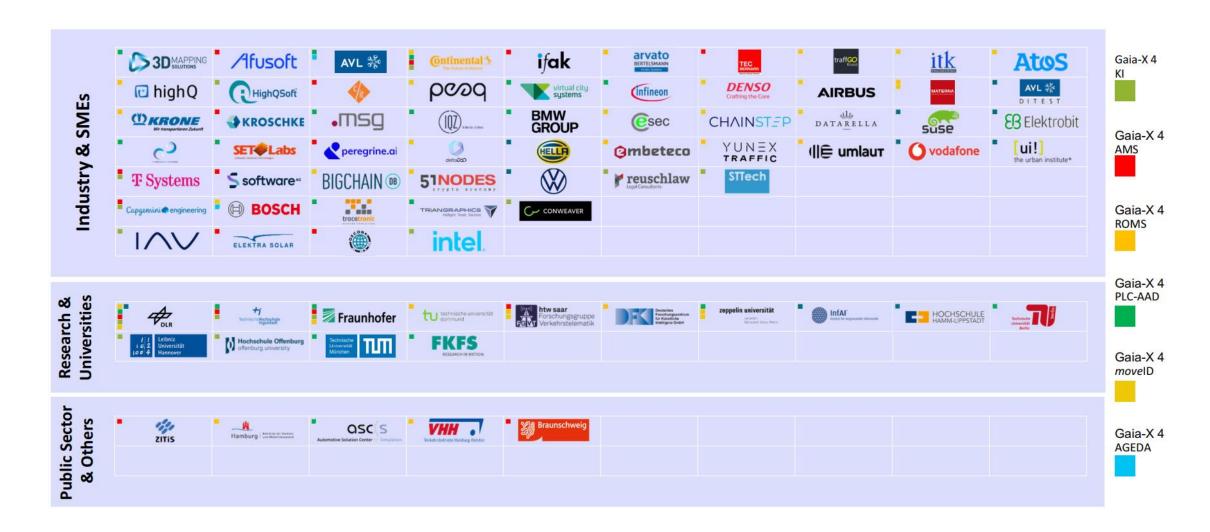




# 03 | Current Participants



#### Current Participants – Network





The family of projects consists of

gaia-x / KI

gaia-x // AMS

gaia-x // ROMS

gaia-x / movelD

gaia-x / PLC-AAD

gaia-x AGEDA

Contact for Gaia-X 4 Future Mobility

Prof. Dr. Frank Köster
DLR Institute for AI Safety and Security
<u>Frank.Koester@dlr.de</u>

Gaia-X 4 Future Mobility Coordinated by the DLR Institute for Al Safety and Security



# Data Spaces Symposium

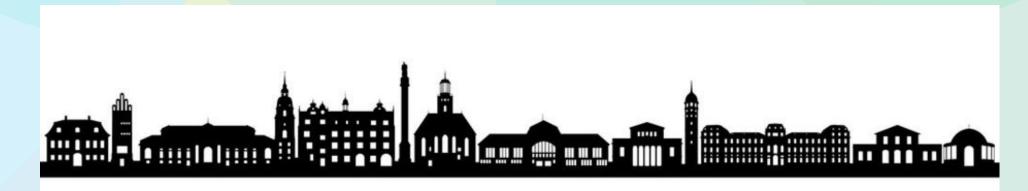
Data spaces for mobility, tourism, cities: How data spaces are transforming our lives

Impact assessment in the Etiropean Data Space for Smart Communities 13th March 2024, Darmstadt

Nuria de Lama Consulting Director IDC, DS4SSCC-DEP

## You will get insights about...

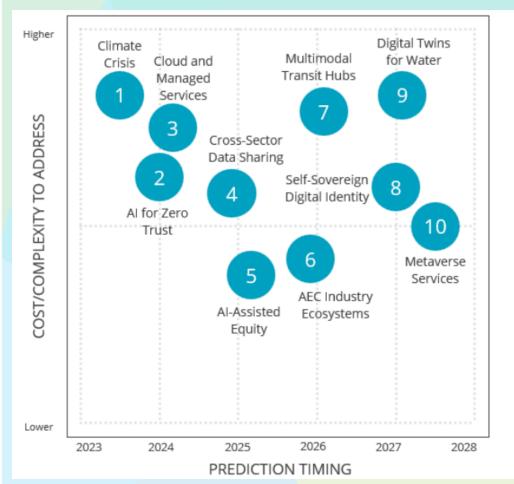
- A bit of context of the European Data Space for Smart Communities
- Impact Assessment: what and how?







# Data is a prominent ingredient in major predictions for Smart Cities and Communities



- Prediction 1: By 2023, **60% of cities and communities will have been impacted by the global energy and climate crisis**, despite some efforts in climate tracking, climate intelligence, and green procurement.
- Prediction 4: By 2024, 25% of states, provinces, and local governments will create platforms to enable data sharing between government, the private sector, and users to improve processes and the user experience.
- Prediction 6: By 2025, 75% of large cities and communities will form industry
  ecosystems with IT, architectural, engineering, and real estate firms to share
  data, applications, and expertise to address ESG issues.
- Prediction 9: Threatened by water scarcity and extreme weather, by 2027, 40% of large cities will have digital twins of their water resources to manage water supply, quality, resilience, and behavioral change.
- Prediction 10: By 2027, **20% of city products and services will be delivered using metaverse or augmented reality solutions**, transforming services delivery, planning and simulation, and constituent interactions.

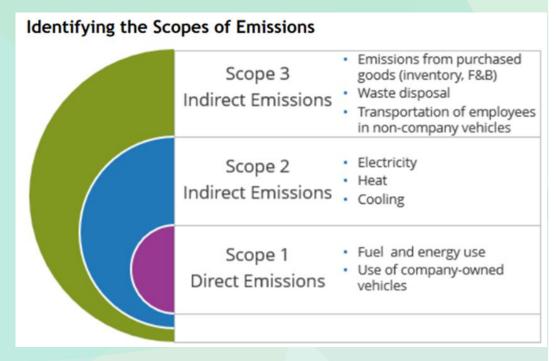
IDC FutureScape: Worldwide Smart Cities and Communities 2023. Top Predictions





#### Mainstream ESG/ IT for sustainability: Environmental, social and governance

- Collection/reporting of CO2 emissions:
  - 42% companies are not doing anything
  - 43% collect scope 1 data (internal sources of CO2 emissions) → only 28% report data
  - 7% collect scope 2 data → 7% collect and report data
  - From those that do not collect and report data on CO2 emissions, 73% say this is due to a lack of access to enough quality data to accurately assess and report on emissions
  - 18% claim lack of quality data
- Carbon neutral = scope 1 + scope 2 (internal and energy supplier sources of emissions)
- Net-zero= scope 1 + scope 2 + scope 3 (data sources outside the company)



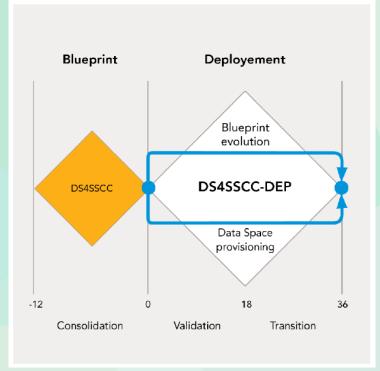
Source: Can IT Make It Easy to Be Green? — Hospitality and Travel Turn to Technology Investments to Achieve Sustainability Initiatives (IDC, 2023)





#### What is the European Data Space for Smart Communities?

- From Preparatory Action towards Deployment
  - Both actions co-funded by the Digital Europe programme
- The overarching aim is:
  - To create a large-scale cross-sectorial data space for smart communities in the EU...
  - ... and to advance its implementation to support policy priorities of cities and communities within the EU...
  - ... by validating the governance and technical blueprint developed by the preparatory action

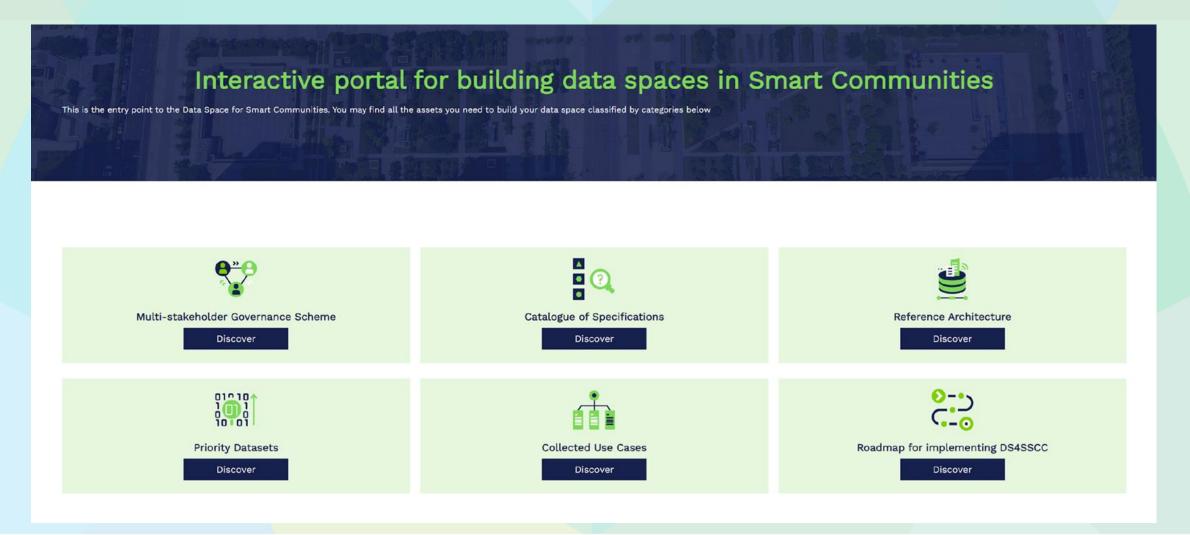








#### Website update - inventory.ds4sscc.eu/







#### **CALL FOR PILOTS**

These pilots will implement the governance and technical blueprint established by the European data space for smart communities preparatory action (DS4SSCC).

Through the piloting, city ecosystems can expect to:



Be placed in a forefront of innovative smart community development in Europe;



Enter into an
expansive network of
European
communities, experts,
and policymakers;



Be recognized as leading examples of sustainable and smart communities development;



Receive support and guidance in aligning with the DS4SSCC blueprint and integrating with broader European data ecosystems;



the shaping of Europe's green and digital future.



## Impact Assessment. Challenges and Considerations

- Lack of information and empirical evidence on impact due to several factors:
  - This kind of information is not always documented in publicly available documents
  - Data on the impact of these initiatives is not systematically collected.
  - Productivity gains from technological innovation occur with a time lag (in fact, most data spaces
    talk about expected outcomes rather than realized outcomes due to the current maturity of data
    spaces-most in pilot phase)
- Impact Assessment should follow an iterative approach and measure impact of both: i) the data space and ii) the pilots
- Considerations/factors:
  - Impact through the whole life cycle (acknowledging the evolution of the data space)
  - Complex and dynamic stakeholder ecosystem
  - Evolving external context





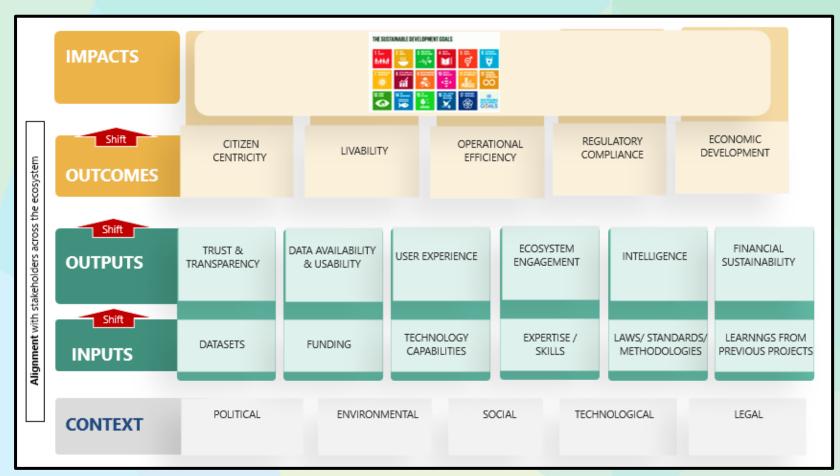
## Impact Assessment. Approach

- Theory of Change + Design Thinking
  - Casual chain linking inputs, activities, outputs, outcomes and impacts
  - Context of the initiative (economic, social, political and environmental conditions influencing the casual chain)
  - This enables stakeholders to map out and connect data space interventions with expected long-term goals in order to enable:
    - Better planning by understanding how change happens throughout the entire process, from the launch of pilots to the achievement of long-term goals.
    - Better evaluation by measuring progress of the DS4SSCC initiatives throughout the full cycle





## **D4SSCC Impact Assessment Framework. Components**



- Impacts: long-term effects produced as a result of an intervention
- An outcome is a likely or achieved shortmedium term effect of an intervention's outputs
- Outputs are the products, goods and services which result from implemented change activities including new policies, legislation, technological solutions, infrastructure.
- Inputs are the required set of resources needed for a transformation process
- The context refers to specific features and dimensions to drive transformation and impact through data space use cases and initiatives

DS4SSCC-DEP; March 2024





## **Application of the Impact Assessment Framework**

#### Pilot

 Need to track inputs and outputs, and show alignment with potential outcomes and impacts, but not track them

Who are the stakeholders to consider

How to

measure

benefits

What does success look like  Need to consider first the context and ambitions of the pilot participants

 Must deliver learnings to make data spaces sustainable at scale

#### DS4SCC Data Space

- Need to track inputs, outputs, and work with stakeholders to estimate outcomes and impact
- Need to consider the context and ambitions of the whole potential data space market across the EU
- Must ensure long-term financial sustainability and perpetual innovation of the data space





# Impact Assessment Framework. Preliminary indicators/KPIs

#### OUTPUT KPIS

Trust and transparency	<ul> <li>Compliance with cybersecurity regulation</li> <li>Compliance with digital identity regulation</li> <li>Adoption of international cybersecurity standards</li> <li>Compliance with GDPR</li> <li>Compliance with EU data regulation (e.g., Data Act, Data Governance Act, AI Act, Open Data Directive)</li> <li>Adoption of ethics policy</li> </ul>
Data availability and usability	<ul> <li>Number of datasets</li> <li>% distribution of datasets across smart city domains</li> <li>Compliance with MIMs</li> <li>Compliance with Interoperable Europe Act</li> <li>Compliance with INSPIRE Directive</li> <li>Number of downloads / views / API calls</li> <li>% distribution of downloads / views / API calls across datasets</li> </ul>
User experience	<ul> <li>Compliance with accessibility regulation</li> <li>Adoption of international accessibility standards</li> <li>User satisfaction score</li> <li>Omni-channel experience</li> </ul>
Ecosystem engagement	<ul> <li>Number of data users</li> <li>Number of data providers</li> <li>Number of data intermediaries</li> <li>% distribution of users/providers/intermediaries across countries</li> <li>Participation in communication and dissemination events</li> <li>Social media engagement</li> </ul>
Intelligence	<ul> <li>Availability of analytical dashboards visual</li> <li>Number of third-party analytical and AI applications developed using DS4SSCC datasets</li> <li>% distribution of third-party applications across smart city domains</li> </ul>

#### OUTCOME KPIS

OUTCOME KI IS	
Citizen- centricity	<ul> <li>Citizen satisfaction</li> <li>Level of personalization and proactivity of smart cities services enabled by the data space</li> <li>Number of datasets available on the city open data portal</li> <li>Number of downloads / views / API calls out of the city open data portal</li> </ul>
Liveability	<ul> <li>Availability and downloads of data and insights on cities and communities' safety and security</li> <li>Availability and downloads of data and insights on cities and communities' environmental sustainability</li> <li>Availability and downloads of data and insights on cities and communities' sustainable mobility</li> <li>Availability and downloads of data and insights on cities and communities' social inclusion</li> </ul>
Operational efficiency	<ul> <li>Employee productivity</li> <li>Responsiveness to citizen requests</li> <li>Time to market of new services</li> </ul>
Regulatory compliance	<ul> <li>Compliance with European Data Act</li> <li>Compliance with European Data Governance Act</li> <li>Compliance with Open Data Directive</li> <li>Compliance with Interoperable Europe Act</li> <li>Compliance with Inspire Directive</li> <li>Compliance with GDPR</li> </ul>
Economic development	<ul> <li>Number of SMEs involved in the Data space</li> <li>Number of new products and services launched based on the Data space dataset</li> <li>Type of skills nurtured through the dataspace</li> </ul>





#### Website



- Project information
- News, events, Press releases & Publications
- Open Calls
- Pilots
- Stakeholder Forum
- Contact information & Newsletter

#### **Social Media**



- Project News & Updates
- Open Call announcement
   & updates
- Pilot updates
- Events announcements
- Stakeholder Forum Updates
- Project collaborations

#### Youtube



- Stakeholder Forum meetings
- Online Workshops
- Stakeholder Engagement

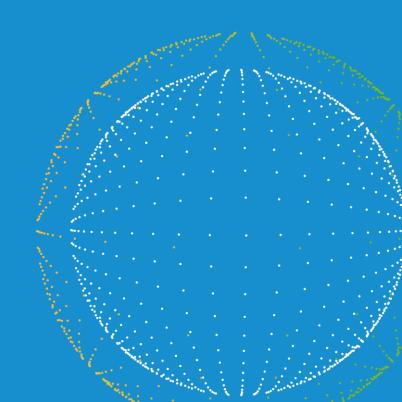
@DS4SSCC





# Data Spaces for Mobility, Tourism, Cities Mobility of people and goods by FIT Consulting

Paola Cossu, Fabio Cartolano FIT Consulting



# Data Spaces Symposium

12-14 March 2024 Darmstadtium | Frankfurt region



Paola Cossu CEO FIT Consulting





Fabio Cartolano Managing Director FIT Consulting



















#### **Towards Data Spaces for Mobility**

Modern cities have become agglomerations of ad hoc sensor networks

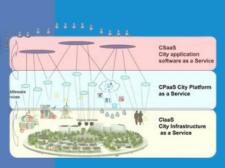


This has resulted in silos of intelligence, but a disconnected city knowledge system

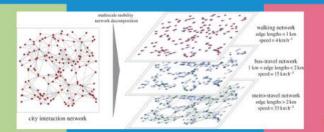


Managing the flow of city services in an integrated and optimal manner is not possible when individual silos control fundamental data

The Data Space for Mobility is the natural environment for Multi-Sided platforms enabling collaborative innovation and creating new markets



Digital representation of every physical entity reduces barriers among diverse networks



**«----**

Cities are composed of multiple networks that interact with one another in complex ways





DISCO-X: a super-hero supporting cities in going fast and innovate in optimal and strategic use of space

- Pooling resources making urban space well managed and equally accessible
- New urban warehouses concepts and «proximity **logistics**»
- **Dynamic decision-making**

#### THE DISCO BLUEPRINT FOR PI-LIKE URBAN LOGISTICS AND PLANNING

01 Conceptualisation of PI - like urban logistics and

Baseline impact assessment and performance measuring digital maturity

Implement. and manage



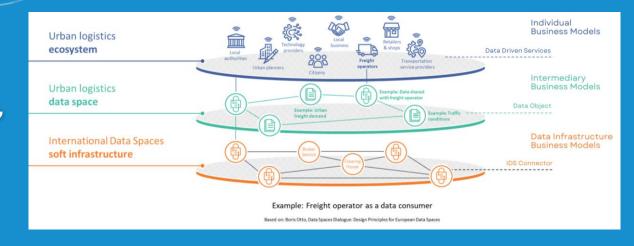
13 cities and regions committed in demonstrating and adopting 23 Physical Internet-like-zero-emission urban logistics solutions

Showcase replicability of >15 implementation cases

Enable >50 cities and business players

**Engage >50 collaborating urban logistics communities** 

Citizens' participation >1000 people actively involved



#### **EUROPEAN LIVING LABS AND EARLY ADOPTERS**

Meta

Model Suite





























**DISCOCURB** - **Mixed use and dynamic streets space management** - Smart and flexible use of curb side, for parking slots, pick up points and network management



**DISCOPROXI** - **Shared Lands** - Urban corners or lockers for nearby deliveries and omnichannel shipments, to optimise multiple collection and delivery solutions



DISCOESTATE - Multi-purpose, flexible and temporary use of building space -

Retrofitting building space for multi-tenant and temporary logistics use and enhance the reliability of last mile deliveries.



**DISCOBAY - Multimodal bays -** Mutualised and multimodal (e.g., rail/waterborne) distribution centres pooling green last mile delivery



**DISCOLLECTION** - **Smart data collection methods** - Advanced access control and real time routing for optimised and prioritized, incentivised and dynamic access permission enabling smart network management upon priorities and functional areas.









#### **DISCOCURB - HELSINKI**

Goal: (i) provide real-time data about the availability of loading/unloading zones and parking spots; (ii) explores the implementation of a dynamic low emission zone, this 'before and after' study will focus on how emission restrictions affect delivery routes and vehicle usage

#### **Steps:**

- Assessment of climate-resilient sensor technologies
- Careful selection of strategic areas for sensor installation, ensuring alignment with low emission zones and dynamic curb management needs
- Real-time insights into loading zone and parking spot availability for logistics operators and drivers will be provided
- Operational testing of curb spaces for multiple functions







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#### **DISCOPROXI - GHENT**

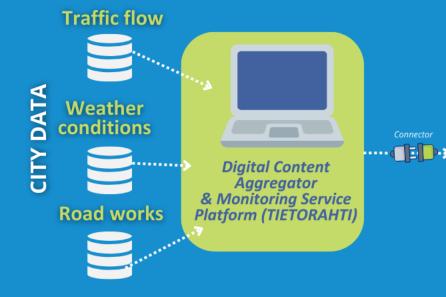
Goal: ensure smooth delivery paths, avoiding surprises like restricted zones, while also promoting green/sustainable last-mile operations with data-driven arguments

#### **Steps:**

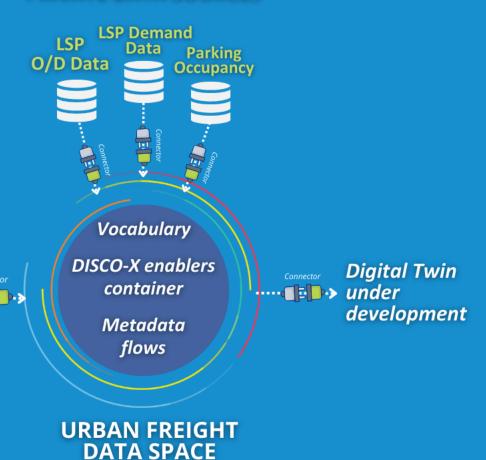
- Define the supply of green last-mile operators and ensure the availability of their data, whether it's real or simulated
- The Urban access control (UAC) system will utilize this information to offer pre-routing advice and on-route adjustments to delivery operators, aligning with the city's goal of reducing traffic and emissions in the city center
- UAC will calculate the most efficient delivery routes and propose sustainable alternatives







#### PRIVATE DATA SOURCES



Algorithm for selecting the optimum curb location (minimize customers pick-up "cost")

Algorithms for selecting of parking slots (minimizing CO2 of routing of trucks and no of stops to fulfill demand)

Mobility Digital Twin to estimating the impact/efficiency of DISCOCURB management to fulfill dynamic LEZ



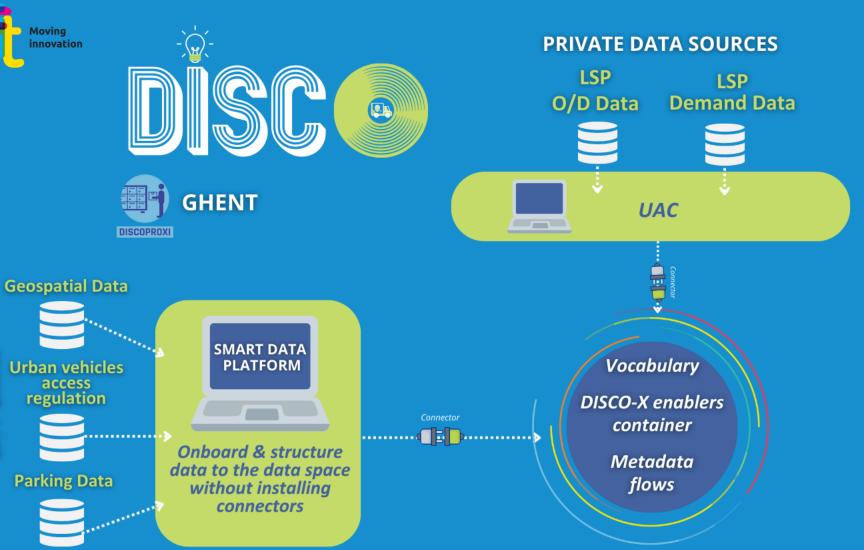












**Algorithm of Route Planning for** generating a new BoL including environmental considerations

**Algorithms for** matching Demand and Available **Capacity** 

**STAKEHOLDERS:** 







**URBAN FREIGHT DATA SPACE** 









## The Data Space as natural environment for MaaS governance and PP cooperation

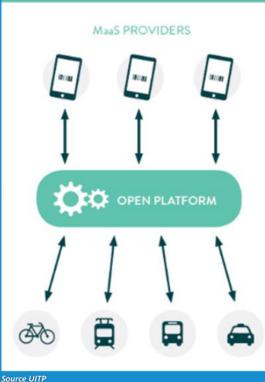
#### **ENABLER FOR:**

PA, willing to adopt MaaS level 4, integrating societal goals

**Users,** able to access to profiled information and services

**Operators,** profiting from a competitive while fair environment

#### OPEN BACK-END PLATFORM



**6....** 

## Enforcing rules in the ecosystem:

- Data exchange
- Service dispatch
- Conflict resolution
- Policies

# Building principles for a peer community:

- Transparent
- Contestable
- Shared







# **Data Spaces Symposium** thanks for your attention!



Paola Cossu **CEO FIT Consulting** cossu@fitconsulting.it



Fabio Cartolano Managing Director FIT Consulting cartolano@fitconsulting.it





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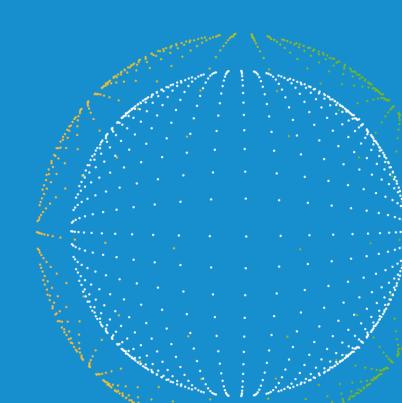




# Data Spaces for Mobility, Tourism, Cities Mobility of people and goods by FIT Consulting

Jonathan Huffstutler

Eona-X – improving mobility for the Olympic Games



# How are dataspaces transforming our lives?

### improving mobility for the Olympic Games



#### **Our Members**



# How are dataspaces transforming our lives?

### improving mobility for the Olympic Games



18 current use cases6 operational from 2024

The Paris 2024 Olympics an accelerator for EONA-X



Example N°1

Digital twin



Applications de dispatch





Collaboration with authorities



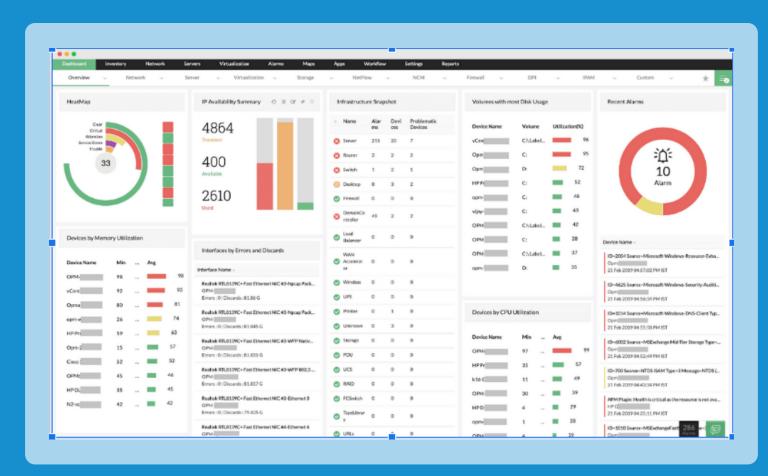
Fluidification of PRM stay

# Flow management and high attendance JOP Paris 2024

#### Example N° 1

Real-time feedback of each stage of the journey on the dashboard :

- Name of supported delegation
- Number and type of accreditation
- Type of route (PRM/non-PRM)
- Distance/time display
- Course status alert
  - Position at border control
  - Accreditation position
  - Luggage position
  - Position exit
  - Positon pick-up zone
  - departure from the airport
  - View the journey of the different delegations
  - View traffic to destination



Multiple sources of data are consumed by the digital twin from

Eona-X Dataspace

#### Example N° 1

# Better efficiency of existing infrastructure

#### **Digital Twin**

a simulation digital twin, allowing a predictive vision of each journey in a context of heavy traffic. Harnessing the power of Al simulation technology to ensure an optimal experience for each delegation arriving at the airport for the Paris 2024 Olympic Games.



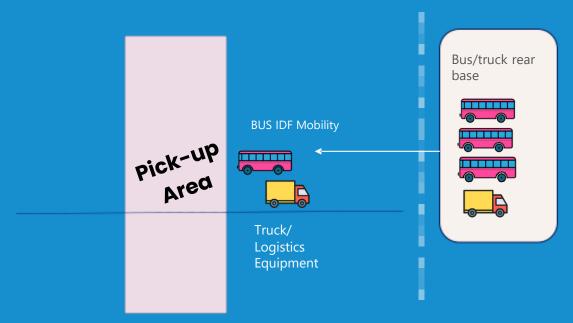


Silver medal prize at Data & Al Night 2024

# Management of vehicle dispatch (city side)

Management of the vehicle fleet in the waiting area towards the pick-up locations

Use of a solution during the JOP Paris 2024 that can potentially be used as a legacy for the management of shared mobility vehicles (touring coaches, taxis, VTC, etc.)



#### Example N° 2



# How are dataspaces transforming our lives?

### improving mobility for the Olympic Games





Example N° 2

Powering a vehicle fleet management application via Eona-X

# How are dataspaces transforming our lives?

### improving mobility for the Olympic Games





Succeed in the Olympic Games



Welcoming new members



Service(s) around data quality



Method for researching economically viable use cases



Active participation in EU Projects



Conditions for making company data available for AI training purposes



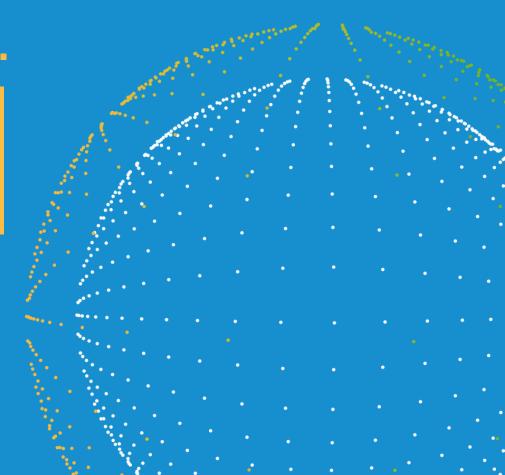
Supporting cross-border use cases (EDIC)



Work on interoperability with other Data Spaces

# Thank You! Stay tuned Follow our news...

in @Eona-x



#### slido



Highlights from the session "Data spaces for mobility, tourism, cities: How data spaces are transforming our lives?"

# Data Spaces for Mobility, Tourism, Cities Q&A

Participants can send questions

**slido.com** with **#2724181** 

